

Cookie Policy

This website uses cookies, either its own or those of third parties, in order to improve its services and functionality, as well as to optimize the user experience. Therefore, we understand that if you continue browsing or proceed with the installation of the corresponding application or service and do not disable cookies, you agree to their use.

The purpose of this Cookie Policy is to help you understand the use of cookies, the purpose of the cookies used, and the options available for managing them.

- 1. What are Cookies? Cookies are files downloaded to the user's device for the purpose of collecting data essential for the proper functioning of web pages or applications. They provide advantages to the user by facilitating navigation and usability, and they can be updated and retrieved by the website responsible for their installation. Cookies can only be read by the service or application that issued them and are not executable files, nor can they propagate or contain a virus. Similarly, the cookies used on this website do not collect personal data from users (names, surnames, address, banking data, or any other). Additionally, to improve your privacy, the IP address has been encrypted, keeping a record of them, so the information obtained through the cookie service used is exclusively statistical and completely anonymous. Additionally, this website uses the Google Analytics service, which will process information on how the application and/or service is used, solely to provide us with activity reports. For more information, you can consult the privacy center of each of the analytical tools:
 - Google Analytics: <u>Google Analytics Privacy Policy</u> The information generated by the cookie about your use of the website will be directly transmitted and stored by Google. If you wish to deny permission for the statistical processing of data or information with Google Analytics, you can easily disable this service. To do so, follow this link: Disable Google Analytics
- 2. Types of Cookies Used The cookies used are:
 - According to the entity that manages them:
 - Own cookies: These are cookies sent to the user's device from a domain managed by the application and from which the service requested by the user is provided.
 - **Third-party cookies:** These are cookies sent to the user's device from a domain managed or not managed by the group, with a third party processing the data obtained through the cookies.
 - According to the duration of time they remain active on the user's device:
 - **Session cookies:** These are designed to collect and store data while the user accesses a web page or application. They are used to store information that is only relevant for providing the service requested by the user on a single occasion.
 - Persistent cookies: These are those in which the data remains stored on the device and can be accessed and processed for a period defined by the group, which can range from a few minutes to several years.
 - According to the purpose of processing the data obtained through the cookies:
 - **Technical cookies:** These allow the user to navigate through a web page, platform, or application and use the different options or services that exist on it.
 - Personalization cookies: These allow the user to access the service with some predefined general characteristics, based on a series of criteria on the user's device (for example, the language, the type of browser through which the service is accessed, the regional configuration from where the service is accessed, etc.).
 - **Analysis cookies:** These allow tracking and analyzing the behavior of users of the websites to which they are linked. The information

collected through these types of cookies is used to measure the activity of websites, applications, or platforms and to create browsing profiles of users of these sites, in order to introduce improvements based on the analysis of the usage data made by users of the service.

- Advertising cookies: These allow the management, in the most effective way possible, of the advertising spaces that, where applicable, have been included on a web page, application, or platform from which the requested service is provided, based on criteria such as the edited content or the frequency in which the ads are shown. This website does not integrate such cookies within the web services provided to the user.
- Behavioral advertising cookies: These allow the management, in the most effective way possible, of the advertising spaces that, where applicable, have been included on a web page, application, or platform from which the requested service is provided. These cookies store information on the behavior of users obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to show advertising based on it. This website does not integrate such cookies within the web services provided to the user.
- 3. **Cookie Settings** You can disable the use of cookies whenever you deem it appropriate through the settings/options of your browser, in such a way that you can block, restrict, disable, or delete the acceptance of cookies. However, please note that if you decide to change the cookie settings, the service provided through the different websites of the group may be partially or completely affected. We provide links to the support pages of the main web browsers where you can consult how to change the cookie settings:
 - Windows Internet Explorer
 - o Firefox
 - o Google Chrome
 - o <u>Safari</u>
- 4. **Review of the Cookie Policy** A review of the Cookie Policy will be carried out annually, unless there are regulatory or other requirements that make it necessary to adapt the Policy with a shorter frequency. Therefore, users are advised to periodically consult its content.